

**WINNERS – IAA OLIVE CROWN AWARDS 2022**

SR NO	Category Name	Gold / Silver	Title of Entry	Agency	Advertiser
1	Press - Unreleased	Gold	Disappearing Stories	Ogilvy	Ogilvy
		Gold	Poems For Climate Change	Madison BMB	Earth5R
		Silver	Set Earth's Temperature Right	FCB Interface	Blue Star Ltd
2	Press Corporate	Silver	#OneThingToday	The Hindu Group	The Hindu Group
3	Press - Services	Gold	Vitthal is the Environment. Environment is the Vitthal.	Shreerang Charitable Trust	Shreerang Charitable Trust
		Silver	Ganesh Idol with Desi or Organic Seeds	Shreerang Charitable Trust	Maharashtra Pollution Control Board
4	TVC / Cinema - Corporate	Silver	The Saviour	Wunderman Thompson	Tata Tiscon
5	TVC / Cinema - Services	Gold	Vitthal is the Environment. Environment is the Vitthal.	Shreerang Charitable Trust	Shreerang Charitable Trust
		Silver	Tribute to Bird Man - Rang Gandh Theory	Shreerang Charitable Trust	The Mumbai Zoo
		Silver	Ganesh Idol with Desi or Organic Seeds	Shreerang Charitable Trust	Maharashtra Pollution Control Board
6	Digital	Gold	Mother Nature Says Hello	Centrick Marketing Solutions LLP	Kirloskar - Limitless
		Silver	FarmDost 100 Farmers. 100 Stories. Virtual Gallery	TAFE - Tractors and Farm Equipment Limited	TAFE - Tractors and Farm Equipment Limited
7	Events	Gold	Mother Nature Says Hello	Centrick Marketing Solutions LLP	Kirloskar - Limitless

		Silver	Lakme Fashion Week Winter Fashion 2021	Reliance Industries Limited	Reliance Industries Limited
		Silver	FarmDost 100 Farmers. 100 Stories.	TAFE - Tractors and Farm Equipment Limited	TAFE - Tractors and Farm Equipment Limited
8	Out-Of-Home	Silver	Not Your Medicine	Ogilvy	United Nations Environment Programme
9	Print Production	Silver	OverHerd - Cartoon Strips for the Protected Area Update	Ashvini Menon Visual Design Studio	Protected Area Update
10	Green Campaign of the Year	Gold	Mother Nature Says Hello	Centrick Marketing Solutions LLP	Kirloskar - Limitless
		Silver	Vitthal is the Environment. Environment is the Vitthal.	Shreerang Charitable Trust	Shreerang Charitable Trust
11	Green Brand of the Year	Gold	Stories of Sustainability	Reliance Industries Limited	Reliance Industries Limited
		Silver	JFarm Services - Free Tractor Rental Scheme	TAFE - Tractors and Farm Equipment Limited	TAFE - Tractors and Farm Equipment Limited
		Silver	Enabling innovations today for a greener tomorrow	Energy Efficiency Services Limited (EESL)	Energy Efficiency Services Limited (EESL)
12	Corporate Social Crusader of the Year	Gold	Act For Mahseer (50 years of Conservation)	Tata Power Company Limited	Tata Power Company Limited
		Silver	Project CAT India	Discovery Communications India	Discovery Communications India
13	Green NGO of the Year	Gold	Ujala	Chirag Rural Development Foundation	Chirag Rural Development Foundation
		Gold	Saving the Wildlife of Bengaluru	People for Animals Wildlife Rescue and	People for Animals Wildlife Rescue and

				Conservation Centre	Conservation Centre
		Silver	Reliance Foundation Green Initiatives	Reliance Foundation	Reliance Foundation
14	New Age Green Initiatives	Gold	Zero Waste Film Shoot	Skrap Waste Management Solutions	Guy In the Sky Pictures
		Silver	Waste plastic to road initiative	Reliance Industries Limited	Reliance Industries Limited
15	Young Green Crusader of the Year.	Harshvardhan Joshi			
16	Green Crusader Award of the year	Sadhguru			